

---

**Syed Hasan, A.B.D.**  
**Professor**  
**Management**  
**College of Business and Public Administration**  
[jhasan@ewu.edu](mailto:jhasan@ewu.edu)

---

## **Academic Background**

A.B.D. University of Southern California, Los Angeles, CA, USA, Personnel and Industrial Relations, 1970  
M.B.A. University of Southern California, Los Angeles, CA, USA, Personnel & Industrial Relations, 1964  
M.Com. University of Karachi, Karachi, India, Advanced Accounting, 1960  
B.Com. University of Karachi, Karachi, India, Advanced Accounting, 1958

## **Memberships**

Academy of International Business  
Association of Global Business

## **WORK EXPERIENCE**

### **Academic Experience**

Professor of Management, Eastern Washington University (1969 - Present), Cheney, Washington.  
Assistant Professor of Management and Marketing, Fresno State College (1968 - 1969), Fresno, California.  
Assistant Professor of Management and Course Head of the Personnel Management area, Sir George Williams University (1966 - 1967), Montreal, Quebec, Canada.  
Assistant Professor of Marketing, Bishop's University (1965 - 1966), Quebec, Canada.  
1960-1962 Assistant Professor of Commerce, Islamia College (1960 - 1962), Karachi, Unknown. Evening Program

### **Non-Academic Experience**

#### **National**

Industrial Analyst, U.S.A.I.D. Mission to Pakistan (1960 - 1962), unk, Pakistan.

### **Courses Taught**

**Courses from the Teaching Schedule:** Business and Society, Department Senior Capstone, Directed Study, Experimental Course, Multinational People Management, Multinational People Management, Seminar

## **INTELLECTUAL CONTRIBUTIONS:**

## Refereed Articles

- Hasan, S. (in press, 2015). The Cultural Myopia and Cultural Blindness in Overseas Management. *Academy of Business Research Journal*, 4, 105-120.
- Hasan, S. (in press, 2015). Causes of Public University President Failures: Is Succession Planning Broken? *Academy of Business Research Journal*.
- Hasan, S. (2011). What research has to say about student ratings of university classroom instructional effectiveness. *Advances in Business Research*, 2 (1).
- Hasan, S. (2010). Business Diplomats for the 21st Century. *Advances in Business Research*.
- Hasan, S. (1992). Human Resource Management in a New Era of Globalization. *Business Forum*.

## Refereed Proceedings

### **Full Paper**

- Hasan, S. (2015). Challenges of Leading the 21st-Century Organization Facing Extraordinary Disruptive Global Forces. *Proceedings for the Academy of Business Research*, 5-6.
- Hasan, S. (2013). To What Degree are the US Elite Business Schools Responsible for the 2008 Economic and Financial Meltdown? *Society for Advancement of Management*.
- Hasan, S. (2012). Internationalizing Management Education for Human Emancipation and Economic Profitability. *Global Business and International Management Conference*.
- Hasan, S. (2012). Challenges of Talent Management and Recruiting in a Changing and Uncertain Global Employment Landscape. *Academy of Business Research Symposium, Atlantic City, New Jersey*.
- Hasan, S. (2011). Mentoring Models and Guidelines for the Aspiring University Professor. *International Mentoring Institute*.

## Non-Refereed Articles

- Hasan, S. (2007). Cross-Cultural Implications of Entrepreneurial Competencies. *Social Science Research Network*.
- Hasan, S. (1993). The Greening of Business Schools. , 5 (1/2), 9-18.
- Hasan, S. (1992). Cultural Myopia or Cultural Blindness. .
- Hasan, S. (1992). Greening of Business Schools. .

## Invited Articles/Reviews

- Hasan, S. (1993). Business Schools: Ostrich Syndrome. *Journal of Organizational Change Management (Bronze)*.

## Articles in Books of Readings

- Hasan, S. (1992). Cultural Myopia or Cultural Blindness: A Model for Effective Individual Adaptation in Overseas Management. In Press, *Socio-Economic Cooperation On International Scene*.

## Book Supplement

- Hasan, S. (1993). The Greening of Business Schools. In Press, In Almo T. Minter, Hector R. Lozada, and Michael J. Polonsky (Eds.), *Environmental Issues in the Curricula of International Business: The Green Imperative*. Haworth Press, Inc.

## Presentation of Refereed Papers

### **International**

Hasan, S. (2015-2016). *What Research Says About: Is Trust Truly Essential to Organizational Functioning or Even to Effective Leadership of the 21st Century Organizations?* Academy of Business Research Conference, San Antonio, Texas.

Hasan, S. (2011-2012). *Digital Diplomacy and Human Dimension of Cross-Cultural Sensitivity at Home and Abroad.* Academy of Business Research Conference, New Orleans, Louisiana.

### **National**

Hasan, S. (2015-2016). *Challenges of Leading the 21st-Century Organization Facing Extraordinary Disruptive Global Forces.* Proceedings for the Academy of Business Research, Indianapolis, Indiana.

Hasan, S. (2015-2016, November). *Organizational Blind Spots: The Role of Insight, "Outsight", and Foresight in Leading the 21st Century Organizations.* Academy of Business Research Conference, Boca Raton, Florida.

### **Regional**

Hasan, S. (2006-2007, August). *Cross-Cultural Implications of Entrepreneurial Competencies.* University of Illinois at Chicago Research symposium on Marketing and Entrepreneurship, Washington, District of Columbia.

Hasan, S. (2006-2007, May). *Business Diplomats for the 21st Century.* Annual Business and Leadership Symposium 2007, Fort Hays State University, Fort Hays, Kansas.

## Presentation of Non-Refereed Papers

### **Local**

Hasan, S. (1987-1988). *Dynamics of Supervision.* Key Tronic , Spokane, Washington.

### **National**

Hasan, S. (1991-1992, November). *Cultural Myopia or Cultural Blindness: A Model for Individual Adaptation in Overseas Management.* Allied Southern Business Association, Atlanta, Georgia.

### **Regional**

Hasan, S. (1986-1987). *Cross-Cultural Sensitivity at Home and Abroad for Personnel Managers.* PNPMA, unk, Unknown.

Hasan, S. (1986-1987). *Human Side of Supervision.* Key Tronic, Inc., Spokane, Washington.

Hasan, S. (1982-1983). *Managerial Excellence.* Association for Systems Management Northwest Systems Conference., unk, Unknown.

## Working Papers

Hasan, S. (2007). "Oxley-Sarbanes Lite Proposal for University Governance: Utility of Futility," targeted for 0.

Hasan, S. (2007). "Public Universities: Provost's Strategic and Diverse Faculty Management Challenges," targeted for 0.

Hasan, S. (2007). "Recent Trends and Challenges of Diversification of Faculty in Public Universities," targeted for 0.

Hasan, S. (2007). "Recent Trends and Challenges of Diversity Management in Corporate America," targeted for 0.

Hasan, S. (2007). "Chasm Between Management Practice and Management Academic Research," targeted for 0.

Hasan, S. (2007). "Management Education Models. Relevance in the Dynamic Global Market Place," targeted for 0.

Hasan, S. (2006). "Pluses of Multi-National Corporations."

Hasan, S. (2006). "Cross-Cultural Business Customs."

Hasan, S. (2006). "Europe: The Economic Power House of 21st Century—Managerial Implications."

Hasan, S. (2006). "Cooperative Learning Strategies."

Hasan, S. (2006). "Models of Teaching Excellence."

Hasan, S. (2006). "Securities Arbitration-Implications of the Recent Supreme Court Decisions."

Hasan, S. (2006). "Classroom Assessment and Classroom Research."

Hasan, S. (2006). "Technology and the Mission of America Management Education Needs for Gold-Collar Professors."

Hasan, S. (2006). "Empowerment of College Professors and Students via Classroom Assessment and Classroom Research."

## **SERVICE:**

### **Service to the University**

#### **Department Assignments**

##### **Member:**

2005-2006 – 2010-2011: Management Department Faculty

#### **College Assignments**

##### **Member:**

2008-2009 – 2012-2013: Business Faculty

2005-2006 – 2012-2013: CBPA Faculty

2006-2007 – 2007-2008: Business Faculty

2006-2007 – 2007-2008: Diversity Committee

2005-2006: Business Faculty

2005-2006: Diversity

#### **University Assignments**

##### **Member:**

1983-1984 – 1991-1992: EWU: 1983-1992 International Affairs Committee

1983-1984 – 1990-1991: EWU: 1983-1991 The Goodspeed Awards Committee

##### **Other Institutional Service Activities:**

1990-1991 – 1991-1992: EWU: Coordinator of Assessment

1983-1984 – 1990-1991: EWU: Served as a graduate representative on Master's Orals other than MBA Oral Committee

## **Service to the Profession**

### **Academic Conference: Discussant**

1991-1992: Association for Global Business, Atlanta, Georgia. Served as discussant on four papers

## **Faculty Development**

### **Assurance of Learning - Professional Development**

2013-2014: Assurance of Learning Seminar, Spokane, Washington. Dr. Karen Tarnoff conducted a two-day seminar for CBPA faculty. October 2013

### **Instructional-Related Conference**

1992-1993: Seattle, Washington. International Business Education for Pacific Northwest

1991-1992: Oxford, Ohio. 10th and 11th Annual Lilly Conference on College Teaching

1991-1992: Cheney, Washington. Assessment Coordinator Workshop

1990-1991: Berkley, California. First National Conference on Classroom Research

1990-1991: Los Angeles, California. Lilly Conference on College Teaching

1990-1991: Oxford, Ohio. 10th and 11th Annual Lilly Conference on College Teaching

1990-1991: Seattle, Washington. International Business Education for Pacific Northwest

### **Professional Conferences**

1992-1993: Spokane, Washington. Western Academy of Management Conference

## **Honors-Awards-Grants**

### **Award**

1993-1994: , Pacific Telecom . Award for outstanding teaching and research

### **Honor**

1991-1992 – 1992-1993: , EWU College of Business and Public Administration. Outstanding Teacher Award

1964-1965: , Beta Gamma Sigma, California Chapter. Beta Gamma Sigma

---